AGENDA

DIGITAL HUB INDUSTRY BREMEN E.V. KONRAD-ZUSE-STRASSE 6A 28359 BREMEN



ISL MARITIME | MARITIME LOGISTICS IN TRANSITION: ON COURSE FOR THE | SEPTEMBER 18, 2024 | 12:30 - 4:10 pm

1:00 pm: INTRODUCTION

OPENING & WELCOME

- Prof. Dr. Burkhard Lemper Institute of Shipping Economics and Logistics
- Prof. Dr. Frank Arendt Institute of Shipping Economics and Logistics

1:20 pm: PRESENTATION 01

FROM ANALOG TO DIGITAL: 70 YEARS OF MARITIME MARKET INFORMATION

- Dr. Sönke Maatsch Institute of Shipping Economics and Logistics
- Joelina Kremp Institute of Shipping Economics and Logistics

1:50 pm: PRESENTATION 02

REDUCING EMISSIONS AT SEA: SAILING SHIPS, COAL, HEAVY OIL AND MODERN **TECHNOLOGIES**

- Andreas Hübscher Institute of Shipping Economics and Logistics
- Flóra Gulyás Institute of Shipping Economics and Logistics
- Jakob Ovens Institute of Shipping Economics and Logistics
- Manfred Lebmeier Hamburg Port Authority (HPA)



3:00 pm: PRESENTATION 03

UNCERTAINTY AHEAD: STEERING INTO A HIGHLY AUTOMATED FUTURE WITH **SCENARIOS**

- Patrick Specht Institute of Shipping Economics and Logistics
- Theresa Klein Bundesverband Öffentlicher Binnenhäfen e V.

3:40 pm: CLOSING

PANEL DISCUSSION: WHERE IS THE JOURNEY GOING?

• Lennart Albrecht - DVZ (MODERATION)

4:10 pm: A SHORT WALK TO ISL BREMEN TO CELEBRATE THE **70TH ANNIVERSARY**