

AGENDA

DIGITAL HUB INDUSTRY BREMEN E.V.
KONRAD-ZUSE-STRASSE 6A
28359 BREMEN



ISL MARITIME
CONFERENCE

MARITIME LOGISTICS IN
TRANSITION: ON COURSE FOR THE
FUTURE

SEPTEMBER 18, 2024
12:30 - 4:10 pm

1:00 pm: INTRODUCTION

OPENING & WELCOME

- **Prof. Dr. Burkhard Lemper** – Institute of Shipping Economics and Logistics
- **Prof. Dr. Frank Arendt** – Institute of Shipping Economics and Logistics

1:20 pm: PRESENTATION 01

FROM ANALOG TO DIGITAL: 70 YEARS OF MARITIME MARKET INFORMATION

- **Dr. Sönke Maatsch** – Institute of Shipping Economics and Logistics
- **Joelina Kremp** – Institute of Shipping Economics and Logistics
- **Rob Harrison & Arno Colla** – PSA Euromed

1:50 pm: PRESENTATION 02

REDUCING EMISSIONS AT SEA: SAILING SHIPS, COAL, HEAVY OIL AND MODERN TECHNOLOGIES

- **Andreas Hübscher** – Institute of Shipping Economics and Logistics
- **Flóra Gulyás** – Institute of Shipping Economics and Logistics
- **Jakob Ovens** – Institute of Shipping Economics and Logistics
- **Manfred Lebmeier** – Hamburg Port Authority (HPA)



3:00 pm: PRESENTATION 03

UNCERTAINTY AHEAD: STEERING INTO A HIGHLY AUTOMATED FUTURE WITH SCENARIOS

- **Patrick Specht** – Institute of Shipping Economics and Logistics
- **Theresa Klein** – Bundesverband Öffentlicher Binnenhäfen e.V.

3:40 pm: CLOSING

PANEL DISCUSSION: WHERE IS THE JOURNEY GOING?

- **Lennart Albrecht** – DVZ (MODERATION)

4:10 pm: A SHORT WALK TO ISL BREMEN TO CELEBRATE THE 70TH ANNIVERSARY